

How to use Article Marketing to improve your Search Engine Ranking.



Article marketing has long been a staple of providing links that has

been effective for the known past and will more than likely continue to work forever. The process is simple, submit articles the traditional way, to both the free and paid article directories for long-term [SEO](#) and traffic generation and give some of your articles a boost by providing your best effort original work to EzineArticles.com. Once your articles get approval from this top ranked directory, you will receive immediate increases in rankings and traffic even if you are targeting extremely competitive keywords. You should note that if you target less competitive keywords, that the results will be even more demonstrable. I am proposing that you use the traditional article marketing methods, with a couple of adjustments, that will turbocharge your results.

The benefits of using the turbocharged article marketing method, include the fact that you will generate traffic to your site, and enhance your google ranking with the [Search Engine optimization](#) advantage of increased unique visitor traffic. Real unique visitors will make google take notice of your site. It can take up to 30 minutes per site to submit your posts, but the advantages will far outweigh the cost in time. You will want to read the guidelines for submission to Ezine Articles, and ensure that your posts are in compliance. Make sure that the links that you include in the last paragraph of your article, and your author resource box, are redirecting to your site, a misplaced letter or punctuation mark will defeat the purpose of your efforts. Regular submission of keyword rich articles to all of the top directories is necessary for this technique to be effective. A key extra step in completing this process is to submit your Author RSS feeds in each directory, to all of the RSS feed directories for some extra "link juice". both

If you will use this article submission strategy thoughtfully, you can create an uninterrupted stream of traffic using this method. Regular submission of quality content to your Ezine Articles account will result in an enhanced reputation, both on Ezine Articles and in the blogosphere community as a whole. You want to prove that you are an authority on your topic, within your niche, and provide legitimate contributions. That being said, the process for turbocharging your article marketing efforts are as follows:

1. Register your account in Ezine Articles if you don't already have one, and as many other top 100 directories as you can manage to complete. If you search the term "free article directories" in google you will find several sites that will provide you excel based information, I recommend using at least the top 50 article directory sites.

2. Research the top articles in your niche on EzineArticles.com. You can find them by looking at the section titled "Top Viewed EzineArticles" in the category you are working in. You <http://kennethjamesford.com/> can also use this method to pick out niches with accessible ranking levels, by choosing the niches where the top articles have fewer than 10,000 views.
3. Write a group of unique keyword rich articles, and post them to EzineArticles.com, then spin the seed article using an article spinning software, generating 50 or more (however many different sites you intend to contribute to) unique copies of the content and submit them to your other article directory accounts. You can use articles written by other authors on the directories to kickstart your thought process and inspire your creative process, but the original best effort should be posted to EzineArticles.com. Settle for nothing short of your best effort, including both a catchy title, and a thoughtfully composed resource box in order to induce readers to click through to your website.
4. Submit your articles to the directories, starting with EzineArticles.com and after Ezine, submit your unique articles created from the seed article you placed on ezine to Knol, WebPro, GoArticles and the other top 50 directories you have chosen to do submissions with.
5. Go to a traffic generation service, I like fiverr.com, and for \$5 buy some traffic for your article. You can get a lot of views in a short period of time, boosting your articles into the top viewed category on Ezine Articles, thereby further increasing the number of views you receive there, and consequently, generating traffic and unique views for your website.

The use of multiple directories will vary the location of links to your sites from all over the article directories, is a positive factor in enhancing your [search engine ranking](#). In future articles I am going to address other link building strategies providing methodology that will allow your domination of search engine results providing you remain persistent in your efforts.

Resource list: Top 50 Article Directories by traffic:

<http://www.vretoolbar.com/articles/directories.php>

1) ezinearticles.com 2) articlebase.com 3) buzzle.com 4) goarticles.com

Article Viewer Traffic Delivery Service: http://www.donkeymails.com Article Directory	User Name	Password
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